

## A service of Science



In 1980, while Richard Cytowic was having dinner at a friend's house, his host exclaimed, "Oh, dear, there aren't enough points on the chicken." That casual comment began Cytowic's journey into the condition known as synethesia.

The 10 people in a million who are synethetes are born into a world where one sensation (such as sound) conjures up one or more others (such as taste or color). Although scientists have known about synethesia for 200 years, until now the condition has remained a mystery. Extensive experiments with more than 40 synethetes led Cytowic to an explanation of synethesia—and to a new conception of the organization of the mind, one that emphasized the primacy of emotion over reason.

Because there were not enough points on the chicken served at a dinner almost 2 decades ago, Cytowic came to explore a deeper reality that he believes exists in all individuals, but usually lies below the surface of awareness. In this medical detective adventure, he reveals the brain to be an active explorer, not just a passive receiver, and offers a new view of what it means to be human—a view that turns upside down conventional ideas about reason, emotion, and who we are.

—from MIT Press

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he nature-nurture controversy has never been more hotly debated. Scientists send shock waves through the culture whenever their new theories of what is biologically inherited as opposed to socially learned —confront our old ideas about the self. Nowhere are these ideas more arduously tested than in the labs of world-renowned molecular geneticist Dean Hamer, whose cutting-edge discoveries of specific genes linked to behavioral traits such as anxiety, thrill seeking, and homosexuality prove without a doubt that we are in large part hardwired to behave the way we do. Hamer is one of a small group of researchers mapping the human personality. His findings help to explain why one brother becomes a Wall Street trader Books Now while the other remains content as a librarian why some people like to bungee-jump while others play Scrabble and why some are born Don Juans and others wallflowers. 348 East 6400 South. Hamer shows how much of our behavior is heavily influenced by genes, Suite 220, THE GROUNDBREAKING BOOK including how much we eat and how much we weigh, how we think, and Salt Lake City, UT ABOUT THE SCIENCE OF PERSONALITY, 84107 how much we drink, use drugs, and have sex. He also sheds light on BEHAVIOR, AND GENETIC DESTIN some compelling and vexing aspects of personality, such as shyness, Please send me copy(ies) of Living with aggression, depression, and intelligence. Each chapter provides the Doubleday, 1998, 355 p., 61/4" x 81/6 hardcover, \$24.95. Our Genes. I include a reader with a blueprint for understanding himself and his family. check payable to Books Now The emerging science of molecular biology shows that genes for \$24.95 plus \$4.95 postage Order by phone for and handling for the first book are the single most important factor that distinguishes one faster service! (total \$29.90). Add \$2.50 for postage person from another. We come in large part ready-made 800-266-5766 and handling for each additional book. from the factory. Yet genes are not fixed instructions. ext. 1494 Indeed, as Hamer is quick to point out, it is our nature to respond to nurture. This is a user's man-Visa, MasterCard, or American Express ual for understanding why we do the things Address See our website at -from Doubleday we do. www.sciencenewsbooks.org State Daytime Phone (used only for problems with order)