

**NAVAL 5** produces a tough, water-proof film. A liquid plastic (polyurethane) coating that applies like paint, won't crack, peel or chip. A wallop will dent but not shatter it. Resists salt, acid, rust and rot. Like a shield of unbreakable glass. In 44 colors and clear. \$4.95 qt., \$17.50 per gal.

**MEREDITH SEPARATOR CO.**  
Cleveland, Mo. (Missouri) 64734



**LIQUID LEATHER** bonds to large surface areas without sagging or pulling away. It seals out all moisture. Spray it or paint it. Use on metal or over existing paint. It will adhere firmly, withstand weathering and abuse. Lowest cost rust protective coating ever developed. See prices on coupon.

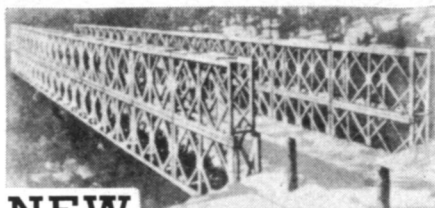
**MEREDITH SEPARATOR CO.**  
Cleveland, Mo. (Missouri) 64734



**KOVOK** prevents further rust when you don't want to paint the metal. Organic film acts as moisture barrier. Non-Greasy yet it lubricates delicate internal parts. Frees stuck nuts and bolts too, turning internal rust to mush. Aerosol \$2.59, gal. \$6.50. Down at Cape Kennedy they tried KOVOK on Launching Pad #19 and decided it was the finest rust-preventive the Space Program ever tried. Multi-case orders since then prove that KOVOK is the Space Program Rust Preventive. (Testimonial released with permission of NASA and McDonnell Aircraft, NASA Contractor.)

**MEREDITH SEPARATOR CO.**  
Cleveland, Mo. (Missouri) 64734

**PUT THIS ON RUST & SAVE—MILLION DOLLAR DISCOVERY  
REMOVES RUST QUICKLY BY POWERFUL CHEMICAL ACTION**



**NEW**

**NO MORE SCRAPING!  
NO MORE SANDBLASTING!  
NO MORE WIREBRUSHING!**

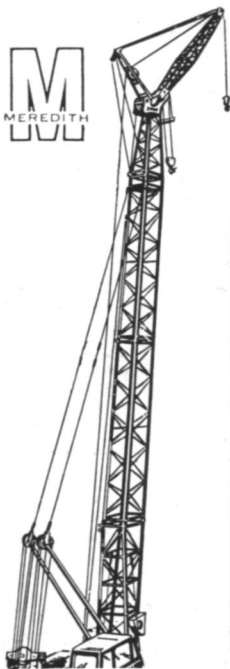
**NAVAL JELLY** Eliminates the time and drudgery of rust removal and does the job far more effectively than old, harsh mechanical methods.

**NAVAL JELLY**

**DISSOLVES  
RUST FROM  
IRON & STEEL**

**ALSO REMOVES RUST STAINS FROM CONCRETE**

**NAVAL JELLY ADHERES EVEN TO CEILINGS!**  
NAVAL JELLY is a tacky gel . . . just right to keep it in position on vertical or overhead surfaces. It will not stiffen or evaporate in tropical heat or arctic cold. It will not flow away.

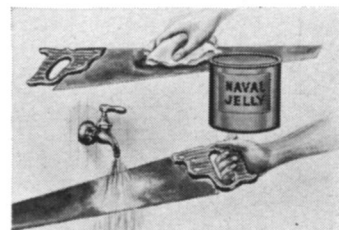


**BRUSH IT ON.** Let stand a few minutes or several hours depending upon the depth of the rust.  
**HOSE OFF WITH FRESH WATER.** After all of the Naval Jelly and rust is gone, the dry surface will contain a rust inhibitor, a thin, clean film. This will prevent further rusting and may be painted over.

**CONSUMES 47 TIMES  
ITS WEIGHT IN RUST**

- Use Naval Jelly on
- Pipes • Boilers • Scaffolding
  - Gutters • Tools • Fences
  - Autos • Tractors • Ships
  - Guard Rails • Structural Steel
  - Water Tanks
  - Chemical Equipment
  - Lifts • Cranes • Screens
  - Concrete Forms • Fire Escapes
  - Gutters • Metal Roofing
  - Cranes • All Machinery
  - Oil Tanks • Drums • Plows
  - Park Equipment • Swings
  - Trucks • Buses • Boxcars
  - Conveyors • Smoke Stacks

**REMOVE RUST STAINS FROM**  
• Concrete • Terrazzo • Tile  
• Stone • Vinyl Tile • Linoleum  
**TAKE RUST STAINS OUT OF CLOTHING**



**NO ACID FUMES**

Naval Jelly contains no muriatic acid. It is fumeless, harmless, safe to use. It dissolves rust, mill scale . . . even oil and dirt. It does not attack the metal at all, but leaves a clean, rust-inhibited surface and improves bonding properties of paint if painting is desired after rust removal. Because Naval Jelly is safe to use, safe to store, non flammable . . . unskilled personnel can apply it. It is quickly soluble in either cold or hot water, has a pleasing odor.

**COVERAGE:** Naval Jelly will remove rust at the rate of 80 to 200 square feet per gallon, depending upon the thickness and condition of the rust.

**SPECIAL INTRODUCTORY** package of **NAVAL JELLY** is 4 pounds as shown on coupon below, postpaid. Normally freight is prepaid on 200# only.

**IN LIQUID FORM** for de-rusting and de-scaling of parts . . . our well known **Rust-B-Gone**.

**MEREDITH SEPARATOR CO.**

44 Young St.  
Cleveland, Mo. (Missouri) 64734  
Phone 816 221-3562

Ship **NAVAL JELLY** as follows:

- 40# steel pail @ 65c per pound fob Cleveland (total \$26.00)
- 10 lbs @ \$1.50 per pound fob Cleveland (total \$15.00)
- 4 POUNDS AT \$2 per lb. **POSTPAID** total \$8.00  
(A special size to introduce **NAVAL JELLY**)

Ship **NAVAL 5 Liquid Polyurethane**

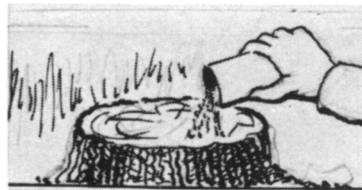
- Qts @ \$4.95 \_\_\_\_\_ Color
  - Gal @ \$17.50 \_\_\_\_\_ Color
- Aerosol  Clear Only  
All Prices PPD.

Ship **Liquid Leather** as follows:

- Household Size \$4.95 plus 70¢ postage
- 16 gal. drum @ \$3/gal. (total \$48) fob K.C.

Ship **KOVOK** as follows:

- Aerosol \$2.59  Gal. \$6.50  
above prices postpaid
- Case of doz. aerosol cans \$1.57 ea.  
(total \$18.84) fob K.C.



**TREE STUMP REMOVER**

disintegrates wood all the way to the bottom of the roots themselves by safe, chemical action. Saves you chopping and digging.

- 8 oz. \$1.49 ppd.  16 oz. \$2.50 ppd.
- 5 lbs. @ \$2 per lb. (total \$10) ppd.

Name \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

